



**Aaliyah**  
Team Manager



### How to communicate well with Aaliyah

Give Aaliyah space to express her goals and concerns. Give her time to make thoughtful decisions.



### Meeting pointers when meeting with Aaliyah

- ✓ Prioritise rapport over career growth
- ✓ Highlight career stability
- ✗ Don't rush to conclusions

# Make it easy for your people to work well together and increase performance

## Trusted by leading organisations worldwide



### Results



**90%**  
Increase in self-awareness\*



**70%**  
Increase in leadership effectiveness\*



**53%**  
Increase in effectiveness of internal and external communications\*



**40%**  
Increase in team performance\*

*\*Reported by trusted clients working with C-me*

## Unlock greater success by empowering your team with behavioural insights

C-me provide profiles that feel eerily familiar to readers. Our interactive resources support both L&D leaders and users to apply behavioural insights in every area of business. It all begins by introducing a common language to understand behaviour differences and working styles.

We make it easy for people to work well together and increase performance. Just as critically, we help L&D leaders prove their strategic value.









**11** Language options for administering our questionnaire and reports.

**85%+** Our profiles boast a high accuracy rate, with the added flexibility for users to review and adjust the remaining 15%. This ensures that the final profile truly reflects the individual's unique characteristics.

**100,000+** Profiles completed.

## Unlock the potential in your #1 asset

At the core of our solution is the belief that understanding human behaviour is the key to unlocking team excellence. We use colour-coded behaviours, rooted in decades of psychological studies and smart algorithms, to deliver actionable insights that will impact your KPIs.

Name	Overview
 <b>Steven</b>	Steven is typically fast-paced, goal-oriented, and persuasive.
 <b>Carol</b>	Carol is social, compassionate, consistent, and seeks a calm environment.
 <b>Joseph</b>	Joseph creates a relaxed, outgoing work environment that encourages creativity.
 <b>Sarah</b>	Sarah is logical, careful, and considerate in decision-making.

## Where C-me delivers impact:

- ✓ **Transformed employee self-awareness and work relationships**  
Our personal **behaviour profiles** and **360-degree assessments** provide insights into personal working styles, promoting better collaboration and stronger team dynamics.
- ✓ **Higher performing teams**  
Through our **platform**, the C-me **Team Wheel** visually maps out team members' work styles, facilitating mutual understanding and effective collaboration.
- ✓ **More adaptable and inspiring leaders**  
We provide **personal** and **team behaviour profiles**, along with **workshop material**, to help leaders understand each employee's optimal working conditions. These reports are valuable in all circumstances your people find themselves – for example, personal development, leadership training, resolving conflicts, planning communication campaigns.
- ✓ **Continual learning and growth opportunities**  
C-me's **accreditation certification**, **e-Learning tool** and **workshop materials** focus on leadership, teamwork, and high-performance behaviours. They offer practical training that supports ongoing improvement and adaptability in the workplace.



## Why people love C-me



Jo Ivers  
**BREAST  
CANCER  
NOW**  
The research & support charity



"C-me has allowed teams to have conversations about communication and behaviour in a clear, consistent and non-confrontational way."



Steve Dickson  
**SEASALT**  
CORNWALL



"C-me has given us valuable insight into potential group dynamics as well as a starting point to construct meaningful questions."

Colin Priestley-Wall



"C-me is an enabler to support everyone at LMG to be more aware, involve the right people and to create a solution approach."



Anthony Jones  
**LOWE**  
WORLDWIDE RENTAL SPECIALISTS



"C-me has helped enable our teams in understanding and appreciating difference."



Sian Davies-Hamilton  
**WDC**  
WHALE AND DOLPHIN CONSERVATION



"It helped us appreciate each other's communication preferences better, and understand and avoid previous areas of misunderstanding."



Gemma Simmonds  
**COLAS RAIL**



"Participants on the course state that they are more measured in their responses and have a greater understanding of peoples' behaviour."



Samantha Westbrook  
**THE WATCH BARN**  
BY CROMBIE



"C-me has coloured our working world and improved our working relationships."



Trish Harrison  
**bpxenergy**



"The great strength of C-me is its accuracy and its simplicity to use."



Kiranjit Kulla  
**Drest**



"C-me has been a critical tool to enhance our new performance review process."

## Join other companies creating high-performing teams with C-me

Whether you're a global brand, Fortune 500 organisation, nonprofit, or startup, C-me is tailored to fit teams of any size.



# Challenges we can help you address

- ✓ Lack of employee self-awareness
- ✓ Team breakdowns
- ✓ Poor communication skills
- ✓ Inflexible leadership styles
- ✓ Lack of engagement in training
- ✓ Misaligned teams and goals
- ✓ Mismanaged organisational change

## Key features

- ✓ **Quick to complete** – the C-me questionnaire takes only 10 minutes to complete.
- ✓ **User friendly profiles** – visual, colour-based reports with coaching questions to ensure every section is impactful.
- ✓ **More than just a PDF** – digital profiles, e-learning modules, a Microsoft Outlook Add-in, virtual or face-to-face workshops, and more.
- ✓ **Fast and intuitive** – designed to be quick to adopt and implement in busy working environments. Results are evident within minutes.
- ✓ **No restrictive labels** – C-me uses the language of colours and how they blend to accurately reflect how we are more nuanced than one category or label.



## How it works



### STEP 1

Your employees spend 10 minutes completing our questionnaire.



### STEP 2

Each team member will then gain access to their online C-me profile and reflect on their insights for self-development.



### STEP 3

Individuals and managers can view their team members' C-me profiles, to understand their colleagues' preferences and discover ways to enhance collaboration.



### STEP 4

Get actionable reports, e-learning and expert guidance on strategies to enhance your team's performance.