



# C-me Commercials for Solution Partners

There are two models a C-me Solution Partner (SP) can earn from.

- 1. SP Introduction:** This is when an SP introduces a prospect to C-me via an email ([sales@colour-profiling.com](mailto:sales@colour-profiling.com)). C-me will get in touch with your contact and try to close the business. If we are successful, the SP (you) will earn 12.5% on any business we make through your contact, whilst you are an SP with us.
- 2. SP Sale:** This is when an SP makes a sale of a C-me product to their clients or buys credits to use themselves.

This next section is about SP Sales:

## Solution Package: Basic

**What is included for your customers:** PDF, Digital HP Profile and downloadable C.

\*Team wheels can be created on your SP admin page.

**Step 1:** How many Profile Credits do you want to purchase?

**Pricing:** Pricing is based on the number of profiles bought at a single transaction.

Number of Profile Credits	Price per Profile Credit (RRP) (what your client pays)	SP commission %	Commission earned per Profile Credit (what you earn)	Credit cost to SP after commission (what you pay)
5-25	£99	45%	£44.55	£54.45
26-50	£90	45%	£40.50	£49.50
51-100	£82	45%	£36.90	£45.10
101-200	£70	45%	£31.50	£38.50
201-300	£62	45%	£27.90	£34.10
301-400	£58	45%	£26.10	£31.90
401-500	£52	45%	£21.60	£30.40

**Step 2:** Which account do you want the profile credits added to?

**Option 1: On your SP Account** (Recommended for 1-2-1 coaching or groups of people from different organisations)



**Option 2: Your client's account.** We can set-up an account, linked to yours, for your clients and add the credits here. (*Recommended when working with businesses and intact teams.*) If you choose this option, please simply provide us with the name of the organisation.

**Step 3:** Email [sales@colour-profiling.com](mailto:sales@colour-profiling.com) with answers to the following questions:

1. Which package do you want? *The above is Basic.*
2. Which account do you want the Profile Credits added to?
3. How many Profile Credits do you want to purchase?

**Remember, you charge your client the full RRP price for the credits.**

**Step 4:**

1. C-me will send you a quote confirming your purchase that you need to e-sign. The quote will include the Profile Credit cost and a line item for Cost of Sale at 45%, leaving you to pay 55% of the profile cost + VAT.
2. Once you have signed the quote, C-me will add your credits to the location of your choice and the invoice will be raised.

## Solution Package: **Foundation**

**What is included for your customers:** PDF, Digital HP Profile, downloadable C. User access to Team wheels, colleague profile summaries, Org directory, e-learning and learning resources.

**Step 1:** How many Profile Credits do you want to purchase?

**Pricing:** There are two components for this pricing. First is the credit price and second is the Platform Access fee.

**Credit price:** One off

Number of Profile Credits	Price per Profile Credit (RRP) (what your client pays)	SP commission %	Commission earned per Profile Credit (what you earn)	Credit cost to SP after commission (what you pay)
5-25	£82	45%	£36.90	£45.10
26-50	£70	45%	£31.50	£38.50
51-100	£62	45%	£27.90	£34.10
101-200	£58	45%	£26.10	£31.90
201-300	£50	45%	£21.60	£30.40
301-400	£45	45%	£20.25	£24.75
401-500	£40	45%	£18.00	£22.00

**Step 2:** Confirm the Foundation Platform Access fee for the number of credits requested.

**Platform Access: Annual, 1 year commitment.**

Number of profile credits	Annual Access Fee (what your client pays)	SP commission %	Annual SP commission earned (what you earn)	Annual cost to SP after commission (what you pay)
5-25	£875	45%	£393.75	£481.25
26-50	£1,500	45%	£675.00	£825.00
51-100	£2,500	45%	£1,125.00	£1,375.00
101-200	£3,250	45%	£1,462.50	£1,787.50
201-300	£4,250	45%	£1,912.50	£2,337.50
301-400	£6,500	45%	£2,925.00	£3,575.00
401-500	£9,950	45%	£4,477.50	£5,472.50

**Step 3:** The **Foundation** package can only go on your client's account. We can set-up an account for your client and link it to yours. (*Recommended when working with businesses and intact teams.*) If you choose this option, simply provide us with the name of the organisation.

**Step 4:** Email [sales@colour-profiling.com](mailto:sales@colour-profiling.com) with answers to these questions:

1. Which package do you want to purchase? *The above is the Foundation product package.*
2. Confirm how many Profile Credits you want and the Foundation Platform Access fee.
3. What is the name of your client? So that we can set-up their account and link it to yours.

Finally, we need to receive a copy of the [C-me Terms of Service](#), signed by your client.

**Remember, you charge your client the full RRP price for the Credits and Platform Access fee.**

**Step 5:**

1. C-me will send you a quote confirming your purchase which you need to e-sign. The quote will include the Profile Credit cost, Platform Access fee and a line item for Cost of Sale at 45%, leaving you to pay 55% of the Profile Credit cost and Platform Access fee + VAT.
2. Once you have signed the quote, C-me will set-up your client's account, add the credits and give them Platform Access.
3. C-me will offer an onboarding call to your client, which you are welcome to join, to run through the function made available on the platform.
4. Next, the invoice will be raised.

# Solution Package: Pro



**What is included for your customers:** PDF, Digital HP Profile, downloadable C. User access to Team wheels, colleague profile summaries, Org directory, e-learning, learning resources and Microsoft Outlook Add-in, and unlimited 360s.

**Pricing:** There are two components for this pricing. First, is the credit price and second, is the Platform Access fee.

**Step 1:** How many Profile Credits do you want to purchase?

## Credit price: One off

Number of Profile Credits	Price per Profile Credit (RRP) (what your client pays)	SP commission %	Commission earned per Profile Credit (what you earn)	Credit cost to SP after commission (what you pay)
5-25	£82	45%	£36.90	£45.10
26-50	£70	45%	£31.50	£38.50
51-100	£62	45%	£27.90	£34.10
101-200	£58	45%	£26.10	£31.90
201-300	£50	45%	£21.60	£30.40
301-400	£45	45%	£20.25	£24.75
401-500	£40	45%	£18.00	£22.00

**Step 2:** Confirm the Pro Platform Access fee for the number of credits requested.

## Platform Access: Annual, 1 year commitment.

Number of Users	Annual Access Fee (what your client pays)	SP commission %	Annual SP commission earned (what you earn)	Annual cost to SP after commission (what you pay)
5-25	£1,625	45%	£731.25	£893.75
26-50	£2,900	45%	£1,305.00	£1,595.00
51-100	£5,000	45%	£2,250.00	£2,750.00
101-200	£7,250	45%	£3,262.50	£3,987.50
201-300	£9,750	45%	£4,387.50	£5,362.50
301-400	£12,500	45%	£5,625.00	£6,875.00
401-500	£17,700	45%	£7,935.00	£9,765.00



### Step 3:

The **Pro** package can only go on your client's account. We can set-up an account for your client and link it to yours. (*Recommended when working with businesses and intact teams.*) If you choose this option, please simply provide us with the name of the organisation.

### Step 4:

Email [sales@colour-profiling.com](mailto:sales@colour-profiling.com) with answers to the following questions:

1. Which package do you want to purchase? *The above is the **Pro** package.*
2. Confirm how many Profile Credits you want and the Pro Platform Access fee.
3. What is the name of your client? So that we can set-up their account and link it to yours.

Finally, we need to receive a copy of the [C-me Terms of Service](#) which has been signed by your client.

**Remember, you charge your client the full RRP price for the Profile Credits and Platform Access fee.**

### Step 5:

1. C-me will send you a quote confirming your purchase which you need to e-sign. The quote will include the Profile Credit cost, Platform Access fee and a line item for Cost of Sale at 45%, leaving you to pay 55% of the profile cost and platform access fee + VAT.
2. Once you have signed the quote, C-me will set-up your client account, add the credits and give them Platform Access.
3. C-me will offer an onboarding call to your clients, which you are welcome to join, to run through the function made available on the platform.
4. Next, the invoice will be raised.

## Additional purchases: Accreditation Space(s)

Accreditation spaces are an optional, additional item for your clients to purchase. The RRP per person is £1,750 + VAT. If your client is interested in becoming C-me Accredited please introduce them to the C-me team by emailing [sales@colour-profiling.com](mailto:sales@colour-profiling.com). For every person who gets Accredited, through your referral, you will earn £250 per person. C-me will confirm the order and ask you to raise an invoice for this amount.

### Still have questions?

If you have any questions about how to charge your client or want pricing for larger numbers, please do not hesitate to contact [sales@colour-profiling.com](mailto:sales@colour-profiling.com). We would be more than willing to support you. If you have any technical questions [support@colour-profiling.com](mailto:support@colour-profiling.com) will be your main point of contact.

