



Make it easy for your people to work well together and increase performance



### Challenges we help you address

The non-profit and charity sector relies on dedicated teams and volunteers working together seamlessly to drive impact. C-me helps organisations overcome:

- Miscommunication and misunderstandings that slow down projects and limit engagement.
- Volunteer and staff turnover due to lack of self-awareness, misunderstanding of others, and team cohesion.
- Leadership challenges in managing diverse teams with different working styles.

#### **The Benefits**

- Build stronger teams
  - Develop a shared language that fosters collaboration and understanding, helping teams work together more effectively.
- Enhance leadership and development
  Equip managers with insights to support, develop, and retain staff in high-pressure environments.
- Improve volunteer and staff engagement
  Ensure teams feel valued and motivated by recognising their strengths and working styles.
- Create a psychologically safe environment Introduce a common language that empowers everyone, at every level. Help your people understand how to hear what others are communicating. Open up communication to do better business.

# Where C-me delivers impact



#### Create high-performing teams

Ensure the right people are in the right roles at the right time, to maximise impact.



#### Improve collaboration and engagement

Develop self-awareness and communication adaptability, fostering a strongerorganisational culture.



## Help teams thrive under pressure

Provide staff and volunteers with tools to navigate challenges and maintain performance during demanding periods.





C-me has allowed teams to have conversations about communication and behaviour in a clear, consistent and non-confrontational way. It has helped teams start to think about their own behaviours and the impact this has on others in the workplace. C-me has been used extensively in team away days to get staff talking about what they need to improve performance and to work more effectively together.

Neil Van Niekerk, Head of L&D, The Trussell Trust

#### Results



90%
Increase in self-awareness\*



70%
Increase in leadership effectiveness\*



53%
Increase in effectiveness of internal and external

communications\*



40%
Increase in team performance\*

Stop UK Hunger

\*Reported by trusted clients working with C-me















