

# Modern Psychometrics for Software Companies and Developers

Make it easy for your people to work well  
together and increase performance



## Challenges we help you address

SaaS and development teams operate in high-pressure, fast-paced environments. C-me helps software teams address:

- ✔ **Breakdowns in relationships and teams** due to limited self-awareness.
- ✔ **Poor communication and misunderstandings** that lead to delays and stagnant projects.
- ✔ **Misaligned team skills and goals**, which lead to inefficient teams and missed targets.
- ✔ **High staff turn over** due to individuals feeling misunderstood and under-valued.

## The Benefits

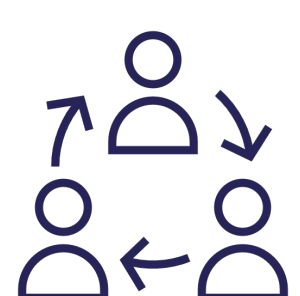
- ✔ **Boost productivity with modern psychometrics**  
Identify individual key strengths to create project teams faster and more effectively.
- ✔ **Collaborate better**  
C-me helps teams truly connect, understand their impact on one another, and improve communication based on individual behavioural preferences.
- ✔ **Lead teams effectively in pressured situations**  
SaaS teams often work under intense deadlines. C-me equips leaders with the tools to motivate, manage, and communicate with team members in ways that reduce stress and enhance performance.

## Where C-me delivers impact



### Hit tight deadlines & deliver better service

Identify and apply the right skills and behaviours at the right time.



### Improve self-awareness

Build stronger, more self-aware teams who can flex their behaviour depending on the need of the moment or project.

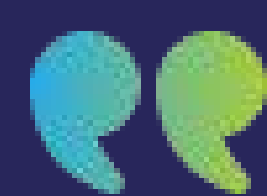


### Help teams thrive under pressure

Provide staff and volunteers with tools to navigate challenges and maintain performance during demanding periods.



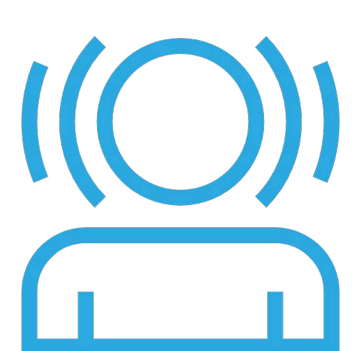
flywire



*C-me, as a tool, has helped our employees better understand themselves and team mates to improve communication and ways of working. The Learning & Development team undertook the C-me accreditation course and has utilised this to run various C-me workshops which FlyMates find both informative and fun!*

Grace Jackson, Senior Program Manager, Learning & Growth, Flywire

## Results



**90%**  
Increase in self-awareness\*



**70%**  
Increase in leadership effectiveness\*



**53%**  
Increase in effectiveness of internal and external communications\*



**40%**  
Increase in team performance\*

*\*Reported by trusted clients working with C-me*

## Trusted by leading organisations worldwide

flywire

Kitt.

Drest

BBC

NHS

HSBC Insurance